Middlebury Student Bar Interest Poll

The data collected from this survey will help us bring a student-owned and operated bar on campus. Thank you for taking the time to answer our questions.

amtaylor@middlebury.edu Switch account

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How old are you?

- ◯ 16-17
- ◯ 18-20
- ◯ 21+

Please check all the boxes that describe your identity.

- [ ] American Indian/Alaska Native
- [ ] Asian
- [ ] Black/African American
- [ ] Native Hawaiian/Pacific Islander
- [ ] White
- [ ] Hispanic/Latinx
- [ ] Heterosexual
- [ ] Homosexual
- [ ] Bisexual
- [ ] Male
- [ ] Female
- [ ] Non-binary
- [ ] Other:

How often do you go out?

- ○ Often, 3+ nights a week
- ○ Sometimes, 2 nights a week
- ○ Rarely, 0-1 night a week

What is your class year?

- ○ 2023
- ○ 2023.5
- ○ 2024
- ○ 2024.5
- ○ 2025
- ○ 2025.5
- ○ 2026
- ○ 2026.5

What are the most important barriers to enjoying campus nightlife? List your top three.

- [ ] Weather
- [ ] Distance
- [ ] Social house atmosphere
- [ ] Cost
- [ ] Dorm party atmosphere
- [ ] Lack of Inclusivity

Would you see yourself going out more if there were more opportunities for socializing on campus?

- ○ Yes
- ○ No

On a scale of 1 to 5, with 1 being "not at all" and 5 being "a lot," how much do you like the idea of a student-run bar opening on campus?

- 1 ○
- 2 ○
- 3 ○
- 4 ○
- 5 ○

What days of the week do you usually go out?

- [ ] Monday
- [ ] Tuesday
- [ ] Wednesday
- [ ] Thursday
- [ ] Friday
- [ ] Saturday
- [ ] Sunday

How late do you typically stay out or active?

- ○ 10 pm
- ○ 11 pm
- ○ 12 am
- ○ 1 am
- ○ 2 am
- ○ 3 am or later

What type of atmospheres would you like to experience at a student bar? List your top two.

- [ ] Chill/relaxed
- [ ] Dance/party
- [ ] Live music and performances
- [ ] Craft beer/wine focused

Would you be interested in attending events such as trivia nights, karaoke nights, or live music performances at a student bar?

- ○ Yes
- ○ No
- ○ Maybe

What is a reasonable amount to spend on a night out?

- ○ $0
- ○ $10
- ○ $15
- ○ $20
- ○ $25
- ○ $30
- ○ $35
- ○ $40+
- ○ Other:

About much money do you typically spend on food or drinks when going out?

- ○ $0
- ○ $10
- ○ $15
- ○ $20
- ○ $25
- ○ $30
- ○ $35
- ○ $40+
- ○ Other:

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Menu

Below you can find a template of our menu with the prices and drink selection we hope to offer. Imagine you are ordering from us on your night our; please check the boxes of the drinks to make your order.

Beer

- [ ] Bud Light (Light Lager, 4.2%) - $2.00
- [ ] Corona Extra (Light Pilsner, 4.6%) - $3.50
- [ ] Woodchuck Amber (Hard Apple Cider, 5.0%, local) - $3.50
- [ ] Lawson's Mad River (Brown Ale brewed with maple Syrup, 8.0%, local) - $7.50
- [ ] Guinness Extra Stout (Dry Stout, 5.6%) - $6.00
- [ ] Society & Solitude #2 (Black IPA, 9.5%, local) - $15.00
- [ ] Allagash White (Witbier, 5.2%) - $4.00
- [ ] Sip Of Sunshine (Imperial IPA, 4.6%, local) - $7.50
- [ ] Other:

Wine

- [ ] Yellow Tail Shiraz - $3.50
- [ ] Gnarly Head Old Vine Zinfandel - $5.00
- [ ] 2020 Bonterra Chardonnay California - $5.00
- [ ] Other:

Cocktails

- [ ] Classic Margarita - Ingredients: Tequila, triple sec, lime juice, salt - $6.50
- [ ] Long Island Iced Tea - Ingredients: Vodka, gin, rum, tequila, triple sec, lemon juice, cola - $8.50
- [ ] Manhattan - Ingredients: Rye whiskey, vermouth, bitters, cherry - $9.50
- [ ] Old Fashioned - Ingredients: Bourbon, bitters, sugar, orange, cherry - $8.00
- [ ] Daiquiri - Ingredients: Rum, lime juice, simple syrup - $6.25
- [ ] Whiskey Sour - Ingredients: Bourbon, lemon juice, simple syrup - $8.50
- [ ] Mojito - Ingredients: Rum, mint, lime juice, simple syrup, soda water - $7.50
- [ ] Other:

Non-alcoholic drinks

- ○ Soda - $2.00
- ○ Juice - $2.00
- ○ Coffee - $2.00
- ○ Tea - $2.00
- ○ Smoothies - $4.00
- ○ Other:

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Closing Thoughts

Do you have any questions, comments, or concerns that you would like to share with us?

Your answer

As we move forward with our student bar initiative, we plan to host focus groups and free trials. If you would you like to stay tuned to for information on how to participate, please list your email below.

Your answer

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